

#### Dear Cyclists, Commuters and Adventurers,

2009 is turning into a good year for folding and travel bicycles at Green Gear Cycling. We sell in more than 25 countries world wide. The interest and demand in folding bikes is growing everywhere. It's almost as if the the cost of oil, the problems in the auto industry, the need for exercise, and the challenge of global climate change are coming into a perfect storm. One of the unequivocal and low-cost answers to these world wide challenges is more bike use. Not surprisingly, the most useful bike types are turning out to be folding bikes. Our special promise to you here at Green Gear/ Bike Friday is to build your folding or travel bike to fit you to make your daily commute or world trip the best it can be.

We welcome you to the world wide Bike Friday Community, and are here to serve your cycling needs.

Best in Cycling, Alan, Hanz, Hanna Scholz and the Bike Friday Team





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From raw tubing to your finished bike in Eugene, Oregon

# **Bikes for Touring & Travel**

Back in 1992 Bike Fridays were conceived as travel bikes for the new modern world. That meant the ability to travel on modern transportation without a lot of inconvenience. For decades the general purpose high quality bicycle was the touring bicycle. By making Bike Fridays easy to travel with we now offer many models that can be called touring bicycles. A touring bicycle is one you can live with, carries your load, and is comfortable to ride long distances. That's our definition and we're sticking to it!

#### **New World Tourist**



Alden Ho with his NWT on the Oregon coast.

The geometry of Bike Friday's touring frame was developed for comfort and reliable handling over long distance. The New World Tourist is for travel, daily utility, recreational riding & exercise or just folding conveniently for car, plane or storing. It's the closest thing to a custom general purpose bike for a modern person. Built to your measure, with color and equipment choices in time for your trip. No wonder its standard version is called the Pocket Companion.

#### Built-to-Order from \$949

#### Pocket Companion - 24 speed & Pocket 8 - 8 speed



Joe Vitale with Pocket Companion, Red Rock

New for 2009 are the standard versions of the New World Tourist. The Pocket Companion 24 speed and the more minimalist, Pocket 8 speed, for those who don't feel the need to have a custom Bike Friday. They are both available in 3 sizes to fit from about 5' to 6'3" tall. (152cm to 190cm) Colors - Cream Soda Blue for 24sp / Ink Black for 8sp.

# Standard price from \$798

"I just got back from San Diego on my first trip with my NW Tourist. The bike packed easily. Security opened the case going both ways & didn't seem to have any difficulty putting it back, if they even pulled it out. I bet they just want to look inside to see how a bike fits into such a small case.

I saved \$50 a day by not staying at the hotel where I attended my conference. I also saved about \$40 a day by not renting a car and the hassle of finding parking. The conference hotel charges \$16 per day to park a car! I rode my Friday to the Maritime Museum and then to dinner at the Fish Market Restaurant. I enjoyed riding it, even catching up with a rider on a full size bike. Half a dozen people asked me about the bike. For my 5 day stay, I saved \$530 in hotel/car rental/parking and spent only \$20 for taxi (airport -hotel-airport). That pays for half of my Friday! Wow!!"

~Jeffrey Wong, owner of a New World Tourist.

# **Bikes for Touring & Travel**



The world is not all paved! The Pocket Llama was conceived and designed to go ride those unpaved places while measuring up to the demands of the touring cyclist on the road.

The Llama was envisioned for both daily duty and, as the mountain will not come to you, for going to the mountain. Clearance for wide tires and with a higher bottom bracket. The Pocket Llama is built for the person who needs a rugged bike. Built to your size, with color and equipment choices, in time for your trip.

Built-to-Order from \$1,250

#### Pocket Expedition - 24 speed

The Pocket Llama has been popular over the years with folks who wanted a really rugged 'do everything bicycle'. So new for 2009 we are introducing the Pocket Expedition Standard model, a 24 speed version for those folks that don't feel the need to have a Pocket Llama specially built for them. It is available in 3 sizes to fit folks from about 5' to 6'3" tall.(152cm to 190cm)



Standard price, \$1,095

#### **Pocket Crusoe**

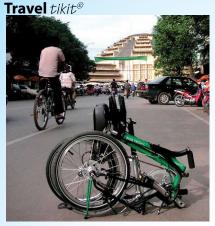


Jackie Link on her Crusoe in Portugal

A light bike is a joy to ride. The Pocket Crusoe is designed with the same geometry as the New World Tourist. Designed for light touring, the Crusoe frame is built with lighter gauge tubing, (some special butted) for a quicker, sportier ride. It is for riders under 190 lbs (86kg). Available in a petite version for folks under 125lbs (57kg). Bike Friday was named after Man Friday from the book *Robinson Crusoe*. We wanted to name one after Robinson! The Crusoe is the bike you want if you are stranded on a deserted island with good roads. You can call *yours* Wilson!

Built-to-Order from \$1,398

# **Bikes for Touring & Travel**



Alvin Lee's Travel tikit®, Central Market Cambodia

The Travel tikit® Built-to-Order - compact quick fold 24+ speed travel bike. The tikit® was conceived as a tool for modern people wanting and understanding the need to cut their carbon footprint in style. It has turned out to be a popular assistant for many in our lifestyle improvements toward that goal. But a good tool is not always a one use tool. The Travel tikit® rides well, like a bike should. With 24+ gears, folks have decided it is a touring bike.

A *tikit®* to travel. Compact, quick to fold, and easy to pack in a suitcase for travel.

#### Built-to-Order from \$1,640

"Bike Friday owners take their bikes everywhere. They ride to the airport self-contained, morph into ordinary airline travelers carring a suitcase (with the bike inside), and then turn back into bicycle tourists at the destination."

-John Schubert in his Bike friday review in Adventure Cyclist, Feb 2006



PACK IT...

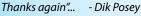
#### CHECK IT...

...GO!

"The Rural Chedi or temple in the background holds a religious relic from the Buddha. It is approx. 700 years old, peaceful and still cared for in this semiremote location. My Llama and Adele's Expedition were outstanding on the unpaved but good quality farm roads".

- Rich (and Adele) Mitchell in Thailand pictured on right

"I bought a  $tikit^{\otimes}$  several weeks ago from Coventry here in Portland Oregon, and wonder how I ever survived without it. It is simply great, and of course, so convenient for travel. Since I strongly support buying 'Local,' the bike being built right here in Oregon gives me a great deal of pride.





sales@bikefriday.com

# **Bikes for Commuting & Recreation**

A large portion of the world's population has been emancipated by the bicycle. In this modern age we have set the goal to make it even easier for you to use your bike as daily transportation. Folding bikes are especially convenient for this because you can easily use them with buses, trains, the subway or even a taxi and then when you arive at your destination it is easily stored safely inside with you. All Bike Fridays strive towards this goal, but the <code>tikit</code> accomplishes it the best for the city dweller. The <code>tikit</code> quickly folds and unfolds for use on public transit as well as for taking the bike inside for work or shopping.



Model T tikit® - 10 second fold



Just the  $tikit^{\otimes}$  - 5 second fold

For 2009 we offer 2 standard model *tikits* in 3 sizes starting at \$999 for the Model "T". Yes it's Black! Plus, you now have choices of 7 exclusive Built-to-Order *tikits* in enough colors, sizes and choices so that no 2 bikes will ever be alike! Check them out on line at http://www.bikefriday.com/tikit or call for a brochure.

(varies with bike size)



**Express** tikit® - Sporty tires and H-bars

One Way tikit® - Single speed

**Season** *tikit*® - 8 speed Nexus Rear Hub

Built-to-Order tikits® from \$1,198



Road and Sport riders seem to be the most suspicious about whether a folding travel bicycle can be a 'Real Bike'. Well for 2009 we are going to blow their minds again! If they thought it was amazing that bikes like the Pocket Rocket and the AirFriday with 20" wheels were as fast and well fitting as their 700c bikes, wait until they try the Speeding <code>tikitto</code> which has that unmistakable 'real' road bike feel. None of us expected it. So now you have another unbelievable choice in a fast folding compact road bike that allows you to apply your addiction to the road wherever you go. You will be sharing it with a veritable who's who of cycling. See www.bikefriday. com/famous for other famous riders that take a Bike Friday wherever they go.

#### **Pocket Rocket**



The Pocket Rocket is a perfect bike if you are a sport or a road rider who wants to travel, road ride with friends, do event rides or go on moderate-load cycle touring. If you like drop bars and want to pack your bike in your trunk, boat, or in your Bike Friday TravelCase™ for airline travel, the Pocket Rocket is it. Comes with standard folding seat mast, or you can choose an Easy Pack mast for faster packing. Several handlebar options available. Weight limit is 220lbs(100kg). Heavy rider upgrade available up to 260lbs(117kg).

#### **Built-to-Order from \$1,185**

Robert Raguet - Schofield at USA Age Group National Triathlon Championships, in Portland, Oregon "The Pocket Rocket performed amazingly well"

#### Pocket Sport - 24 speed

We often think of drop bar bicycles as road bikes in the US. Actually it wasn't long ago that touring bicycles came most often with drop bars. If you want a general purpose folding bike with drop bars the Standard Pocket Sport is for you. It has V brakes and takes tire from 1"narrow high pressure to 1.75" wide for rough road touring. For the sport rider or tourist who doesn't feel they need a Built-to-Order model. Comes in 3 sizes to fit about 5'0" to 6'2". (152cm to 190cm) Color is Flag Red.

Standard price, \$995



Pocket Sport owner Bobbi Howard

# **Bikes for Road & Sport**

#### **Pocket Rocket Pro**



The Pocket Rocket Pro is our lightest high performance road bike that is also easy to travel with. It is perfect for riders who like fast road rides for fitness and racing. Your Pocket Rocket Pro is custom built to your exact specifications, including our Custom Ultralight Stem Fitting Program. Available with Shimano Dura Ace through Sora, SRAM, or Campy road groups. Standard weight limit is 190 lbs (86 kg).

#### **Built-to-Order from \$1,595**

Leo Rutten on a Pocket Rocket Pro, in an Ironman competition

#### **Air Friday**

The Air Friday is for the person who wants an unrivaled, one of a kind luxury bike that is fast and comfortable for long distance road rides. The Air Friday's titanium suspension beam improves performance because it isolates you from fatigue-causing road shock and vibration, so you have more energy available for riding and you recover more quickly.

#### **Built-to-Order from \$ 2,198**



Paul Zweibel, owner of an Air Friday in Switzerland

### Speeding tikit®



Built-to-Order from \$1,998

"Need we say more? We know you won't believe this is a real road bike, but it is fast in all the right ways. Fast folding, fast packing, and just plain fast. The Speeding tikit® drafts close enough to not only get a bigger advantage when in the pace line but you can almost pick the jersey pocket of the rider in front. Did I mention how stable it is on the 50 mph descents? And yes, I do, on the lunch ride, keep pace with the Bike Friday racing Triple! Is it as fast as your 700c road bike? Nope, not quite, but your buddies will only laugh once, before they see it in action". ~ Alan Scholz

"I've really enjoyed my bike. Logged 10,000+ Km on it in 2008 and have ridden in Nevada, California, Florida, Switzerland, Austria, and Italy! My bike crossed the Atlantic 16 times! Thanks for getting me onto my BF!"

- David Fisch in Switzerland



Our fleet of Tandems give you many choices whether you are planning a trip around town or around the world. You and your partner will be riding in comfort and style. Want to know more? Our bike consultants will be glad to help you visualize your family on the tandem of your choice. Give us a call 1-800-777-0258.

#### The Family Tandem & The Family Triple - Standard & Built-to-Order

The Family Tandem Traveler, is the best way to introduce new riders from toddlers to teens, moms, dads, grandparents and everyone in between. If your team is more than two go for the Triple! The center seat is perfect for a child or smaller adult.



Gregory Haun and the kids on their family Tandem
Family Tandems from \$1,395



Family Triple with Tagalong (not included)

#### Triples from \$3,095

Roger and Annie Bailey enjoy a post

wedding parade on a Tandem Two's Day

The Tandem Traveler XL is for you if you want a light, (XL means extra light) stiff, versatile tandem you can easily take with you wherever you go. The bike's low center-of-mass and classic touring geometry provide steady climbing and descending. The Q (not pictured) is an option to have a tandem that morphs from a double into a single bike!

**Built-to-Order from \$2,195** 

# The Tandem Two's Day

The Tandem Two's Day is our travelfriendliest tandem. It quick folds in seconds for easy transport on bus, train, boat, and in the trunks of most cars. It'll also pack into two optional Bike Friday Travel Cases™, ready for travel (as checked luggage). With the optional Travel Trailer, The Travel Cases™ convert to a towable trailer for all your gear!

**Built-to-Order from \$3,180** 

#### The Tandem Traveler XL & Q



Dave & Kristin Allen Tandem Traveler XL

# **Specialty Bike Fridays**

120 years of bicycle design says that the most important thing to get right to have a happy, efficient, comfortable rider, is a bike that fits. We started Bike Friday with that in mind. We know that *one-size-fits-all* works no better for bicycles than it does for shoes. Mass produced bicycle manufacturers try to please the most profitable portion of the public which means they can't offer bikes for other than middle sized average people. At Bike Friday we offer more sizes of bikes than any mass producer in the world. Bicycles need to not only fit, but should be proportional to a person's weight to be efficient, so we set out to fit more people. The Petites and Bantams are for some of those people. Adult riders under about 5'4" (64cm) tall will find few choices (other than kids' bikes) in the bike store but the average size of an American woman is 5'4"! Another group are the Little People of the World. Their short inseams often mean they can't find a bike at all. What we do at BF is make bikes to fit the short inseams for those who need a good fit as much or more than the rest of us. You can be assured that if anyone can, we can make you a Built-to-Order Bike Friday that is exclusively and uniquely yours.

## **Petite Bike Fridays**



Petite Bike Fridays are designed proportionally for the smaller, lighter rider who wants a high performance bike that fits right. We can custom-build a proportional bike for someone as small as 4'0" (121cm) while taking into account smaller hands and limbs. Co-founder Alan Scholz says, the ideal bike would be about 12% of your body weight. The Petite Pocket Rocket Pro, Petite Air Friday, and Petite Crusoe models weigh as little as 15 lbs (6kg). For more information about petites, go to www.bikefriday.com/petite

**Emily Smith on a Petite Crusoe** 

#### Built-to-Order from \$1615

#### **Bantam Bike Fridays**



Dan Okenfuss commutes regularly on his Bantam which was scaled to fit his short stature.

Bantam Fridays are specially-scaled for Little People (short stature) and riders with an inseam as short as 13" (33 cm).

#### Built-to-Order from \$1195

"I have achondroplastic dwarfism and am 47 inches (119cm) tall with a 16-inch (40cm) inseam. I decided to order a Bike Friday last year because it was a well-known company with some experience in making bikes for people with dwarfism. However, I had some doubts since the people with dwarfism on the web site were significantly taller than I was. Last weekend, I participated in the '2006 Chicago Bike the Drive' 30-mile (48 km) ride. It was a very enjoyable ride and I was able to complete it in the allotted time, something I would not have thought possible a few years ago."

- Judy Badner, owner of a Flag Red Pocket Crusoe Bantam

		Cycling	Cycling Use best for	ır	Use Type	ype		*Speed of Folding	f Foldin	g	Travel?
Bike Model	Touring Travel	Road Sport Training Travel	Expedition Touring & Off Road Travel	Street Utility Exercise Commuting	Ride Quality Size & Fit Performance	Compact Folder for Transit or Storage	Take Apart	Take Impulse Hyper Apart Folder Folder	Hyper Folder	Hybrid	Suitcase pack-able
New World Tourist	^			٨	>			^			٨
Pocket Companion	>			7	7			^			٨
Pocket Crusoe	>			^	7			^			٨
Pocket Llama	>		٨	٨	7			^			٨
Pocket Expedition	>		^	>	7			^			٨
Pocket Rocket	^	٨			7			>			ァ
Pocket Sport	>	>			7			٨			٨
Pocket Rocket Pro	^	^			>			^			V
Air Friday	Λ	٨			^					^	٨
Air Glide	^				ァ					٨	٧
Model "T" tikit				^	>	^		^			٨
Just the tikit				7	7	>		^	>		٨
One Way tikit		٨		٨	7	>		^	>		٨
Express tikit	>	٨		r	7	>		٨	>		٨
Travel tikit	>			>	>	>		>	>		7
Season tikit	>			^	>	7		٨	>		٨
Speeding tikit		٨		Ŋ	7	^		٨	^		V
Family Tandem & Triple	٨			^	7		Λ				^
Tandem Two'sDay	>	>			7			٨			7
Tandem XL & Q	>	>			>		>				٨
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		aadc	a or rolain	g ior bike r	"Speed of folding for bike Fridays (speed can also depend on upgrades chosen,	ed can also	aeben	a on upg	rades (	cuosenj	
Take Apart		Designed	for fast easy	dis-assembly to	Designed for fast easy dis-assembly to put in the trunk of your car, carry bag or into a Travelcase for travel	of your car,	carry bag	g or into a T	ravelcase	e for trave	
Impulse Folder	Ŧ	olds in und	er 15 second	s. No need to rese	Folds in under 15 seconds. No need to reset your saddle or bar height each time you fold. Uses quick releases or spin knob.	ar height each	time you	fold. Uses qu	ick release	es or spin k	ob.
Hyper Folder	Fol	ds fast! Jus	t think-fold-d	one! Under 5 s	Folds fast! Just think-fold-done! Under 5 seconds. No fasteners needed. No need to reset saddle or handlebar height.	eners needed.	No neec	to reset sa	ddle or ha	andlebar h	eight.
Hybrid		Folds part	ially into bag	or car in 20-30	Folds partially into bag or car in 20-30 seconds. For full fold or packing, has additional de-mountable steps.	ill fold or pac	king, ha	s additional	de-moun	table steps	3.

## **How to Order Your Bike Friday**

**Bike Fridays come in 2 types** – Standard and Built-to-Order (custom) Models. **Standard Bike Fridays** – Come in three sizes (sm, med, lg) and one color. They have faster delivery than Built-to-Order bikes with prices starting at \$798. They are built in the same production cell with the same level of quality as the Built-to-Order bikes but in standard sizes, with standard parts. These bikes are just right for lots of folks.

**Built-to-Order Bike Fridays** – We believe cyclists need the right bike in the right size for them to be efficient and comfortable. A Built-to-Order Bike Friday is truly and uniquely yours. Many upgrade components and color choices are available. The frame is built from raw tubes to your measurements. BTO's have the longest lead times (about 5 weeks, sometimes more) and require a bigger investment. We will walk you through the design process to find the combination that fills your needs the best!

Note: **Pre-Owned Bike Fridays** – If you live in the contiguous U.S., we might have a great pre-owned bike that fits your needs.

If you want to prepare before you call, here are some steps:

- 1. Think about how you will use your Bike Friday. Will you be riding to work, in the mountains, in the desert, on bike trails, off-road? What is the terrain like? How important are portability and riding speed? What accessories will you need? (see store.bikefriday.com) How much gear do you want to carry?
- **2. When do you need it?** If a trip is coming up soon, don't wait another day. We can save you a date in our production schedule that will make the bike arrive on your doorstep when you actually need it. Expedited production spots are available if earlier delivery is required (Fee applies).
- **3. What kind of handlebars do you prefer?** This is an important question because it gives your Bike Friday Consultant a good idea of the riding style and position that you find most comfortable.
- **4. What amount of investment are you comfortable with?** If you are like many of our clients, you probably already have a nice road or off-road touring or performance bike. Given the unique easy-travel characteristics of your new Bike Friday, and the special attention each hand built bike receives, you may spend a bit more to get a bike that feels comparable to your existing

one(s).

There are customer stories, reviews from magazines and the press for you to read on the Bike Friday website. To learn about what other Bike Friday customers' experiences have been, check out bikefriday.com/customerreviews

Don't expect high pressure sales. Bike Friday Consultants have helped thousands of travelers and commuters like you design the right Bike Friday to fit their needs. Our small factory is in Eugene, Oregon - give us a call!

Bike Friday Consultants pictured left to right; Mark Steadman, Ruthy Kanagy, Sandy Earl, Dave Seybert, Walter Lapchynski & Peter Berra

# **Bike Friday Colors**

Standard gloss colors\* are included in the price of all Built-to-Order bikes. Stock bikes come in single color as listed. tikits® have different color prices than shown. For more information on our powder coat colors, go to www.bikefriday.com/colors



# Sizing your Bike Friday



To download our sizing form go to www.bikefriday.com/sizing



Sizing matters! Custom Bike Fridays are built to fit your life and your body. When ordering your BTO Bike Friday, we'll ask for measurements from a bike that fits you well (see picture) or your body measurements to assure that you'll have a comfortable ride.

# **Bike Friday Customer Service**



When you buy a bike from Bike Friday we want to have you as a life-long customer. This means that we want you to be happy with your bike and support you for a lifetime. We have a staff of full-time service people so we can offer you full-time service. We are set up to give you tech help over the phone, as well as taking parts orders when you need new tires or other items. We can also give your bike an overhaul or do an

upgrade of components after you have taken your bike on several adventures.

The Bike Friday Service team includes Manager Jordan, Tim on the phone (pictured above), Ryan and Chris at the bike stands. Give us a call Monday - Friday 8-5, or Saturday 9-4 (PST). After hours service usually available in case of an emergency. Call us at 800-777-0258 - we have someone available to help!

# **Bike Friday History and Mission**

Alan and Hanz Scholz, Bike Friday's founders, grew up building and racing performance bikes at the family-owned Dakota Nomad bicycle shop in Fargo, North Dakota. The idea of manufacturing a high performance travel bike crystallized during a trip to Europe when Hanz discovered how poorly his then state-of-the-art folding bike performed. With a knack for bike design, he created a prototype that led to the production of the original Bike Friday in 1992. Bike Friday soon attracted enthusiastic reviews from customers and the cycling press. Alan, who founded Dakota Nomad, and Burley Design Cooperative in the late 1970s, joined his brother to produce what has become renowned as one of the world's leading performance travel bicycles.

Bike Friday was named after Man Friday, Crusoe's trusty companion in the novel *Robinson Crusoe*. Eventually the Bike Friday brand name became more recognized than the corporate name, Green Gear Cycling (both names were the brainchild of friend Paul Moore). The name reminds us that, like Robinson's friend, a Bike Friday is your trusty traveling companion, unobtrusive yet always there, ready to transport you on your every adventurous whim!

#### Green Gear Cycling, Inc. Makers of Bike Friday

**Our Mission:** To build a better tomorrow by offering individual solutions for transportation, personal oil independence and health.

Bike Friday was born out of a love of cycling. We ride to get away from the stresses of modern society, to fill our lungs with clean, fresh air, to be surrounded by the natural green of the grass and trees. It is also important to be able to ride with others. Our company name of Green Gear Cycling, Inc. reminds us that we have a choice in how we use resources, the decisions in what we produce and how we sell. It has helped our company keep a small footprint, which is very important since we do not want to step on the flowers.

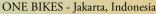
If you want to learn more about the company vision go to our website www.bikefriday.com. and choose 'About Us'



#### **Dealer Information**

Used to be, people thought of Bike Friday as selling factory- direct. Truth is the majority of our bike sales are the result of one-on-one conversations between one of our bicycle consultants and our customers. However, more and more, we have been fortunate in finding wonderful dealer-partners who understand the uniqueness and quality of Bike Friday. There are now 75 dealers in 20 countries around the world! Many of the owners of these shops came to sell Bike Fridays because they bought one for themselves and realized what a great value a good travel bike would be to their customers. To find a dealer near you go to www.bikefriday.com/dealerlocator







Carmichael Cycles - Sacramento, California

# **Bike Friday Community**

Bike Friday riders tend to be a friendly, social bunch so it is no surprise that informal Bike Friday clubs have popped up all over the world to help connect people together on their little wheels. Currently there are 52 Bike Friday clubs around the world. The Australia Club riders have a big, multi day rally every year and 2009 will be their 15th anniversary. The Bike Friday Japan Club has had 10

years of homecomings. You are welcome to join a club near you or travel afar to ride with friendly little wheels during your trip. Read more about the clubs at www.bikefriday.com/clubs

# Friday Friendly Tour Companies

These bike tour companies are all run by Bike Friday owners and recommended to us by Bike Friday customers. To see a list go to www. bikefriday.com/fridayfriendly



Pictured above-Jay Bruce and friends in Germany

"It's still the cheapest traveling fraternity you'll ever join, and probably less than half the price of any other bike built to measure"

-John Schubert, Adventure Cycling

PAID EUGENE OR PRSRT STD US POSTAGE PERMIT NO 17



Welcome to Bike Friday

Eugene, Oregon 97402 3364 W. 11th Ave.



yourself charmed by the possibilities, Bike Friday's match making experts are ready to help you fulfill your personal The pictures in this catalog are from customers on their adventures. Visualize yourself joining them! If you find adventure.